Trading Central to Acquire Recognia Inc. and Create a Global Leader in Technical and Quantitative Analysis Solutions

Monday, December 15, 2014

Paris, France and Ottawa, Canada - Trading Central, a global leader in technical analysis research, announced today it has entered into a definitive agreement to acquire Recognia Inc., a global leader in automated quantitative analysis and engagement solutions.

The transaction creates a global powerhouse by combining two industry leaders serving Retail Online Brokers, Banks, Market Professionals and Institutions and their millions of worldwide investors and traders.

- **Scope:** research available in 27 languages, 72,000 financial instruments spanning all asset classes (Equities, Indices, Foreign Exchange, Commodities and Fixed-Income).
- **Services:** technical & fundamental research and automated quantitative analysis and engagement solutions
- **Clients:** 250+ in 45 countries. The Group serves the major online banks and brokers and the largest financial institutions in the world.
- **Offices:** New York, Boston, Ottawa, Toronto, Paris, London, Hong Kong, New Delhi and Kuala Lumpur

The transaction enables Recognia and Trading Central to accelerate their new product development, digital & mobile delivery capabilities, and sales & service expansion to better serve their global client base.

"Teaming together with Recognia is a key milestone in our development and the best way to celebrate our 15th anniversary" said Alain Pellier, Co-Founder and CEO of Trading Central. *"We are highly excited about the new opportunities for all of our clients, partners and staff. Recognia has an impressive track record in the field of quantitative analytics. Our combined company will integrate our products and services to provide our clients with the very best technical and fundamental research*

and quantitative analytics, all delivered using the latest easy-to-use digital web and mobile solutions. Trading Central was born in Paris and has expanded across the globe since Day One. Adding Recognia to the Group both illustrates our ambition to build a truly global company and strengthens our capacity to achieve it. "

"The Recognia team is thrilled to be joining the Trading Central team" said Ken MacAskill, CEO of Recognia. *"Recognia's latest innovative products are quickly gaining traction in the market, which will be further accelerated with the addition of Trading Central's global expertise and research solutions. Our combined firm will enable us to better help our clients provide their investor and traders with a more engaging experience, plus deliver the ROI they expect from us."*

"We are delighted to have reached this agreement," said Rick Escher, Founder and Board Member of Recognia. "The combined company will have even greater capacity to deliver new engaging research solutions that our customers and users have come to rely on over the past twelve years."

Recognia will continue to be headquartered in Ottawa, becoming a wholly-owned subsidiary of Trading Central, which is headquartered in Paris. This transaction remains subject to certain customary closing conditions.

About Trading Central

Trading Central (www.tradingcentral.com) is a leading global investment research provider to financial market professionals. Its technical strategies cover equity, index, forex, commodities and fixed-income markets. Numerous traders and over 200 global financial institutions in 45 countries use Trading Central opinion to manage their risk and identify original investment opportunities.

About Recognia Inc.

Recognia (www.recognia.com) is a global leader in automated quantitative analysis and engagement solutions for retail online brokers and institutions and their 20+ million investors and traders. Recognia's product suite increases user engagement by offering dynamic and action-oriented trading ideas including daily updates on 72,000 investment instruments and 800,000 options contracts. Recognia analyzes 85 exchanges worldwide in multiple currencies and languages, including technical and fundamental research on equities, ETFs, indices, forex, options and commodities.